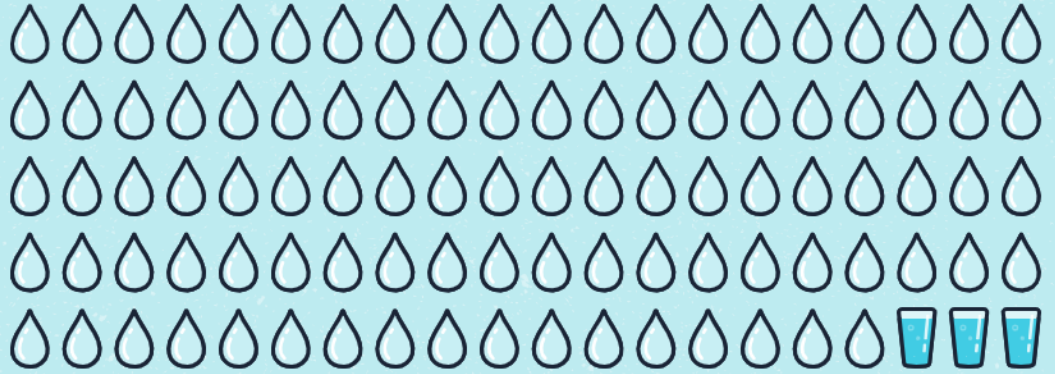


WATER OVERUSE

is using water at a rate faster than it is being renewed.

There is a limited amount of water on Earth. Only **3%** of the world's water is drinkable freshwater.



Manufacturing products accounts for **approximately 95%** of a person's water consumption.



Over the last century, water use has grown at **more than twice the rate** of the population.

Toilets use between **6-13 litres** of water for every flush.



Taps that leak at a rate of one drop per second waste approximately **10 000 litres of water per year.**



If human water consumption continues at its current rate, two-thirds of the world's population will be living in a water-stressed region by **2025.**

